

www.kaplancosmeticsurgery.com

480 N. Orlando Avenue, Suite 118
Winter Park, Florida 32789
(407) 647.4411

1-800-MAKEOVER

Kaplan Cosmetic Surgery Centers

Dr. Barry J. Kaplan, D.O.

Winter Park Surgeon to Appear on NBC *iVillage Live Show* *Dr. Barry Kaplan to bring national attention to cosmetic breast enhancements*

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Contact: Maryalicia Johnson
(407) 448-2484

(Winter Park, FL) – Cosmetic Surgeon, Dr. Barry J. Kaplan, D.O., will appear on NBC's *iVillageLive*, daytime's first truly interactive television show, on Tuesday, June 5th. Dr. Kaplan will offer his expertise in breast augmentations and safer cosmetic surgery options.

Winter Park business leaders and neighbors can watch Dr. Kaplan starting at 12pm EST by logging onto <http://www.ivillagelive.com> NBC's *iVillage Live* is daytime's first truly interactive talk show, allowing viewers to get involved through text messaging, email, daily polls, and chat rooms. Broadcasting live before a studio audience each weekday from Universal Orlando Resort's Islands of Adventure theme park, the show features celebrity interviews, parenting tips, fashion, fitness, and fun. *iVillage Live* is the only show that makes you the audience, director, and star all at once.

Watch *iVillage Live* online beginning at noon (Eastern Time) on www.iVillageLive.com and on the following stations (all times local):

*New York City (WNBC 4) Noon

*Chicago (WMAQ-TV 5) 11am

*San Francisco (KNTV 11) Noon

*Dallas-Fort Worth (KXAS-TV 5) 11am

*Miami (WTVJ 6) Noon

*Hartford (WVIT-TV 30) Noon

*Los Angeles (KNBC 4) Noon

*Philadelphia (WCAU 10) Noon

*Seattle (KONG 6/16) 2pm

*Washington, D.C. (WRC-TV 4) Noon

*San Diego (KNSD 39) Noon

*Oklahoma City (KFOR 4) 11am

Nationally Recognized Cosmetic Surgeon

Kaplan is the only surgeon nationwide who performs over 200 breast augmentation surgeries annually through his advancements in the area of cosmetic breast implant surgery performed under local and tumescent anesthesia. The result is a safer, more affordable, in-office procedure with no intravenous or general anesthesia that saves up to one thousand dollars and allows the patient to walk out without pain fifteen-minutes after surgery.

Kaplan's advanced method, which has safely increased the cup size for over 750 Central Florida women, was published in the [American Journal of Cosmetic Surgery](#) in 2004 explaining, "Breast Augmentation by tumescent anesthesia is a safer, more affordable alternative to general anesthesia". Vol. 21, No. 2, 2004 The American Academy of Cosmetic Surgeons (AACS) commissioned Dr. Kaplan to demonstrate the new office setting technique to surgeons nationwide. Kaplan has been a member of AACS since 1998.

(AACS) is a professional medical society whose members are dedicated to patient safety and physician education in cosmetic surgery. The organization represents a group of cosmetic surgeons in the American Medical Association through its seat in the AMA House of Delegates. For more information go to www.kaplancosmeticsurgery.com or call 407-647- 4411.

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